

Jimoh, Oluwatobi Segun

Address: C. de Balmes, 335, 08006 Barcelona, Spain.
Mobile Number: +34-600539432 | **Email Address:** hi@jimoholuwatobi.com |
Website: <https://jimoholuwatobi.com>

PROFILE

Engaging business manager with 5+ years of experience with a sound understanding of organizational development and sales. Strong abilities in business concepts, financial planning, and organization-wide strategic planning. Achieved success over the competition through exceptional knowledge of business strategies and theories of operational excellence. Ability to analyze business operations to provide management with solutions to improve revenue growth. Collaborative team leader, with strong client-facing talents, guiding and mentoring the delivery of excellent customer service.

EDUCATION

EU Business School, Barcelona, Spain <i>Master in Business Analytics & Data Science</i>	Jan 2023 – Present
National Open University of Nigeria, Abuja, Nigeria <i>Bachelor of Science in Computer Science</i>	Sept 2017 – Feb 2022
Thesis: “Design and Implementation of an Online Real-Time Parcel Tracking and Monitoring System (Case Study of Nigeria Postal Agency, Wuse, Abuja)”	
Seminar: "Credit Card Fraud Detection Using Hidden Markov Model (HMM)"	
Ifo College of Management and Technology, Ogun, Nigeria <i>National Diploma in Computer Engineering</i>	Nov 2013 – Sept 2015
Project: “Design and Implementation of an Expert System on the Troubleshooting and Maintenance of an HP Photomart”	

WORK EXPERIENCE

GoldenPro Limited, FCT, Abuja, Nigeria <i>Role: Executive Director</i>	Oct 2017 – To Date
Duties & Achievements:	
<ul style="list-style-type: none">• I serve as the team lead of young experts to develop responsive websites, create animated videos and provide digital marketing services.• Training other business leaders to grow and scale their businesses by adopting digital marketing, new media, and data analysis.	
Google AdSense <i>Role: Publisher</i>	Nov 2017 – To Date
Duties & Achievements:	
<ul style="list-style-type: none">• Responsible for Driving traffic to our publishing website and generating leads for advertisers.• Working closely with the media buyers to get the best from their Advertising budget.• Providing support to the content team in the maintenance of the websites.	

- Ensuring adherence to the web and the Brand's guidelines.

High School Network for Global Philanthropy, Inc., USA

July 2019 – Nov 2022

Role: Advisory Board Member

Duties & Achievements:

- Establishing and supporting the organization's vision and mission by providing advisory services.
- Serving on committees or task forces and taking on special assignments.
- Contributing to an annual performance evaluation of the CEO.

Media For Community Change Initiative, Abuja, Nigeria

Nov 2017 – Aug 2022

Role: Executive Director

Duties & Achievements:

- Identified marginalized/affected areas in Africa and periodically discussed with the team on the possibilities of global or national impacts using the power of the media.
- Engaged local leaders in the affected community to know the best ways to reach out and help them.
- Monitored project plans, and project schedules, and created budgets and expenditures.
- Mobilized funds, seek partnerships and engaged volunteers to ensure the sustainability of the organization.
- I also represented the organization at the board meetings and all other global conferences that align with the goals of the organization.

International Union for Conservation of Nature (IUCN), (Remote)

July 2019 – Oct 2021

Role: Member, Commission on Education and Communications

Duties & Achievements:

- I was part of the professionals dedicated to advancing the priorities of the IUCN Commission on Education and Communication (CEC) and the global authority on the status of the natural world, through communication and education.

NGOpodcast Show, Abuja, Nigeria

June 2016 – Mar 2021

Role: Podcast Host

Duties & Achievements:

- I oversaw the hosting of the show, scouting for guests, audio editing and production.
- Ensured proper Audio distribution to streaming platforms such as iTunes, GooglePodcast, iHeartRadio, Spotify, Tunein, Radiorepublic etc.

Fiverr Inc (Remote)

Aug 2016 – Jan 2020

Role: Website Designer & Content Writer

Duties & Achievements:

- I worked with clients from over 20 countries offering digital skills like website designing, content writing, data visualization, social media management and other digital related services.

National Youth Council of Nigeria, Abuja, Nigeria

May 2019 – Dec 2019

Role: Public Relations Officer

Duties & Achievements:

- I was responsible for all communications, public relations, and public affairs in the organization.
- Worked closely with a team that worked on setting the right image for the Council's brand among its audience.

Role: Website Developer

Duties & Achievements:

- Website and software application designing, building, or maintaining.
- Conferred with teams to resolve conflicts, prioritize needs, develop content criteria, or choose solutions.
- Directed and performed Website updates.
- Developed test routines and schedules to ensure that test cases mimic external interfaces and address all browser and device types.
- Backed up files from Web sites to local directories for recovery.
- Evaluated code to ensure it meets industry standards, is valid, is properly structured, and is compatible with browsers, devices, or operating systems.

Role: IT Instructor

Duties & Achievements:

- Planned lessons and activities that facilitate students' acquisition of basic and advanced computer skills.
- Taught the student in a manner that develops students' confidence in their abilities.
- Observed and manage classroom dynamics.
- Ensured that the computer laboratory remains free from food and drink at all times.
- Tracked and communicated students' advancement throughout the course.

VOLUNTEERING EXPERIENCE

Young African Empowerment and Development Initiative, Abuja, Nigeria.

Dec 2016 – Dec 2017

Role: Website Administrator

Duties & Achievements:

- Designed and developed new website pages based on organization needs.
- Monitored web traffic statistics such as page views, bandwidth consumption, and click-through rates
- Coordinated with other members of the team—such as graphic designers or information technology professionals—to ensure that all aspects of the website project are completed on time.
- Maintained and updated content on the website to ensure it is relevant to users' needs

Knowledge Aid Initiative, Abuja, Nigeria

June 2017 – Jan 2018

Role: Media And Communications Officer

Duties & Achievements:

- I worked with Knowledge Aid Initiative overseeing everything related to media, public relations, websites, blogs update, newsletters, video & audio production and social media management.

PROFESSIONAL CERTIFICATION

Google Analytics Individual Qualification

July, 2022

Google Digital Academy (Skillshop)

- I learnt how to use Google Analytics & Google Tag to assess and improve my marketing strategies in order to make the most out of my online investments and that of my clients'

Crossroads: Introduction to Digital Humanities

October, 2019

HarvardX

- I took Introduction to Digital Methods for the Humanities on Edx Learning portal, The instructors trained me in a wide variety of software tools and techniques that allow humanists and social scientists to ask new research and teaching questions and make new claims using data.

Diploma in Data Analysis with Microsoft Excel, PowerBI & SQL

July, 2019

Lead-Leap Consulting Limited

- I learnt how to use Power BI Desktop to create queries, data connections, and reports that can easily be shared with others. I learnt how to use Structured Query Language (SQL) to extract and analyze data stored in databases. I also learnt how to use SQL in relationship with PowerBI and Microsoft Excel. I also gained Excel Proficiency such as Calculations, Functions, Vlookup, Hlookup, PivotTables and Pivot charts, Formula's, Optimization and Statistical Tools and Excel Best Practices.

Scrum Master Certified

May, 2018

International Scrum Institute™

- The Certified Scrum Master (CSM) course prepared me for my role as a ScrumMaster. As a CSM, I am agile and can help my Scrum Team perform at their highest level.

LEVEL 1 Certification in Trading and Financial Markets

July, 2016

One Academy

- I learnt the basic about day trading, trading basic terminology, how online trading systems work, Forex trading, swing trading, stock prices, live trading, the stock exchange and more with the online course.

Diploma in Web Business Development & Marketing

July, 2015

Alison

- I learnt how to set up an online business, choose a web hosting account, and register my domain name.

PROFESSIONAL SKILLS

- Business Strategy & Development
- Strategic planning
- Entrepreneurship
- Management
- Leadership
- Negotiation
- Research and Analysis
- Consulting
- Teaching
- Teamwork
- Excellent organizational skills and the ability to provide structure that can be adopted by others.

- Communication

SOFTWARE & ICT SKILLS

- Microsoft Power BI
- Microsoft Excel
- Adobe Premier Pro
- SQL Server Management Studio (SSMS)
- Audacity VideoScribe
- Adobe Lightroom
- Tableau
- Filmora
- Corel Draw
- Microsoft PowerPoint
- Social Media Management & Advertisement
- Traffic Monetization
- Digital Publishing
- Search Engine Optimization (SEO)
- Online Advertising
- Web Hosting
- Blogging

INTERESTS

- Reading
- Research
- Travelling
- Music
- Broadcasting
- Sustainable Development Goals
- Grassroot Development
- Culture
- Blogging

LANGUAGE

- English Language (oral and written)
- Yoruba (native language)